



# Geelong Manufacturing Council CLEAN TECHNOLOGY CONFERENCE

Opportunities in the  
Clean Technology Industry

Join us for the **2 Day Clean Technology Conference** aimed at assisting business transition to Clean Technologies

On

**Tuesday 29th and Wednesday 30th May 2012**

8.30am for 9am —4.30pm

**At The Pier, Geelong**

## CAN YOU AFFORD NOT TO?

- Increase your knowledge of the Clean Technology sector?
- Understand the key issues facing the market?
- Find assistance and grants available for transitioning to Clean Technologies?
- Create valuable networks and industry contacts?
- Have a one to one appointment with industry and funding specialists at the event?
- Understand how clusters and collaboration can assist your business?
- Hear from companies successfully operating in the Clean Technology Sector?
- Make a difference to your business, Geelong and the planet?

THEN JOIN US FOR GEELONG'S FIRST CLEAN TECHNOLOGY CONFERENCE—THIS IS THE EVENT YOU MUST ATTEND!

## KEY CONTRIBUTORS:



## FEATURING:

Key note speaker from **ClimateWorks Australia**, Industry Champions, Best Practice Case Studies, Funding and Grant Assistance, Display Stands, One to One appointment system with specialists, and more!

**To Register: Please RSVP to Robyn Nagle by Thursday 17th May**

Email: [admin@geelongmanufacturingcouncil.com.au](mailto:admin@geelongmanufacturingcouncil.com.au) or Fax 5221 2914

Name \_\_\_\_\_

Title \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

Email \_\_\_\_\_

Phone ( ) \_\_\_\_\_ Mobile \_\_\_\_\_



An Australian Government Initiative



This event is supported by Enterprise Connect. Enterprise Connect is an Australian Government initiative backed by industry that offers comprehensive advice and support to eligible Australian small and medium businesses to help them transform and reach their full potential. Our experienced, independent Business Advisers provide confidential, unbiased business advice at no charge. For more information visit [www.enterpriseconnect.gov.au](http://www.enterpriseconnect.gov.au) or call 131 791.

# Conference Program

## DAY 1—TUESDAY 29TH MAY Registration at 8.30am

9am—Opening Address and Welcome

- CLEAN TECHNOLOGY

**John Thwaites, Chairman, ClimateWorks Australia** provides an overview of our changing environmental and economic climate, and why it is important to embrace Clean Technologies. ClimateWorks collaborate with industry groups, business, governments and the community to substantially reduce carbon emissions. Geelong is the first regional city in Australia to have developed a Low Carbon Growth Plan in conjunction with ClimateWorks, supported by Future Proofing Geelong.

- ENERGY EFFICIENCY

How can we become more energy efficient? Global powerhouse expert, **Darryl Kaufmann** from **Siemens** examines the various methods and latest technologies including measurement, monitoring and control systems, smart motors and HVAC solutions.

- COGENERATION

**Andrew Geary, National Sales Manager, TSF Engineering** presents an overview of CoGeneration, TriGeneration and Government Incentives, illustrated by case study examples.

- RENEWABLE ENERGY—SOLAR

**Robert Bartrop, Senior Manager, First Solar** provides an insight into the range of Solar Technologies available, and the innovative First Solar PhotoVoltaic solutions. A local manufacturer, **Backwell IXL** outlines their business transition to provide componentry for this growing industry.

- RENEWABLE ENERGY—WIND

**Eric Caesar, Senior Manager, Operations, ACCIONA** presents an overview of wind technologies, current nation wide wind schemes and the opportunities this may create for local suppliers. **Ecowhisper** present a local success story; working in collaboration with Geelong engineering company **Austeng**, **Tony Le Messurier** charts the progress from conception to launch of this virtually silent, yet extremely efficient 20kW wind turbine.

- CLEAN TECHNOLOGY—THE FUTURE

**Professor Alex Stojcevski, Electronics and Engineering, Deakin University** describes how Deakin are building educational capability in renewable energy.

## DAY 2—WEDNESDAY 30TH MAY

9am—Opening Address and Welcome

- WASTE TO ENERGY

**Peter Dyson, MD, Phoenix Energy** with a strong career history in the energy and waste management sector, presents “Waste to Energy—Proven Technologies and a Case Study”

- WATER

What is the latest application of technology in reducing and reusing water? Hear from specialists and adopters on these innovative solutions and the savings that can be made. **Godfrey Hirst** present their storm water harvesting Case Study.

- TIDAL AND WAVE

**Dr Timothy Finnigan, CEO, BioPower Systems** explains Tidal and Wave Energy Technologies and the work they have been doing to generate alternative forms of power for a variety of industry needs.

- INNOVATIVE CLUSTERS BUILD SUCCESS

Hear from industry cluster, networking and collaboration experts, explaining how these new business models and ways of working foster business success.

- FUNDING SOLUTIONS

**Low Carbon Australia** present their solution for assisting industry to reap the benefits of clean technologies, for example in retrofitting buildings, upgrading motors, HVAC and refrigeration.

**National Australia Bank** present funding models and offer advice on a range of equity solutions for business.

- BUSINESS SUPPORT

Business assistance specialists provide information on how your business can benefit from the latest programs.

If you would like to make a one to one appointment with any of the program speakers, please register your interest with **Robyn Nagle** with your Registration, or on the day at the Registration desk.