

'Regional Industry Link' Program Helps Ballarat Businesses Win Major Contracts

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Three Ballarat-based businesses have won significant contracts with major projects in the region after being notified of the opportunity to bid by the Regional Industry Link program.

The projects were listed on the Regional Industry Link (RIL) website by the City of Ballarat, which uses the program to engage local industry in its projects.

RIL is a program that supports Victorian industry by linking businesses with opportunities and major projects where their goods or services are required. It is a Victorian Government initiative that is managed by ICN and is available free to industry.

Businesses registered with RIL receive automatic notification of relevant opportunities where their capability is in demand and can register their interest against selected projects.

Ballarat-based builder / developer H Troon recently won a multi-million dollar contract with the Ballarat Aquatic Centre redevelopment after being alerted to the opportunity by an email generated by RIL. Steve Troon, H Troon Managing Director, said:

'We wish to take this opportunity to thank (ICN) for the Emails we receive alerting us to the potential tenders that the City of Ballarat is issuing.' said Mr Troon. *'H. Troon has just been awarded the contract to build the additional facilities at the Ballarat Aquatic Centre.'*

Two other Ballarat businesses to win contracts with the City of Ballarat after being alerted to the opportunities by RIL are Nicholson Construction – which won a contract for renovation works with the Ballarat Town Hall, and SJ Weir – which successfully tendered for a contract to refurbish the Ballarat Mechanics Institute.

Daryl Elford, SJ Weir Managing Director said:

'I would like to express our thanks for the emails alerting us to potential tenders and opportunities. The contract to refurbish the Ballarat Mechanics Institute was the subject of one such email.'

'The benefits of keeping this type of work local included additional business for our company, sub-contractors and suppliers as well as employment for our employees.' Mr Elford said.

Richard Nicholson, Nicholson Construction Director also gave credit to RIL for the company's contract win:

'We were alerted to the contract to renovate the Ballarat Town Hall by an email from Regional Industry Link. I'd like to thank (ICN Grampians Regional Manager Andrew Bradley) for his assistance.'

ICN Grampians Regional Manager Andrew Bradley encourages businesses to take advantage of RIL:

'Registration is free and easy and has assisted many Victorian businesses remain up-to-date on project and business opportunities. I encourage businesses of all sizes across all industry sectors to register at www.regionalindustrylink.com.au. Purchasers can also use RIL to identify local suppliers by searching the database by product, service, region or keyword.'

The Mayor of the City of Ballarat Cr Judy Verlin, said the council's relationship with ICN via RIL was a contributing factor for local business in winning tenders:

'Council issued a challenge to local business to register on RIL because it's a powerful and free medium for us to highlight opportunities to them. Since recruiting a critical mass of local business operators onto RIL we have formally incorporated it into our procedures for distributing Council Tender information'. Cr Verlin said.

Commerce Ballarat, Ballarat's leading independent business organisation, encourages its members to take advantage of the benefits of the Regional Industry Link website:

'It is crucial to take every opportunity to win new business and RIL offers a free service. If any businesses would like information on how Commerce Ballarat can assist them with making the most out of RIL they can contact our office on 53 333 233.' said Executive Officer Jodie Gillet.'

For further information on how RIL can assist your business please contact ICN Grampians Regional Manager Andrew Bradley on 0447 446 091 or abradley@icnvc.org.au.

Nicholson Construction Conducts Renovation Works on the Ballarat Town Hall

MediaRelease



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