

\$83 million Win for Australian Companies at the Delhi 2010 Commonwealth Games

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Australian companies are playing a major role delivering the Delhi 2010 Commonwealth Games, beating world-wide competition to win more than \$83 million in contracts supplying goods and services including architecture and design, catering, consultancy and advisory services, pyrotechnics, the baton relay, synthetic turf technology and stadium roofing.

The companies secured the contracts with the support of ICN, together with Austrade, the Australian Government and the state governments of Victoria, New South Wales and Queensland.

The Australian Government's Supplier Access to Major Projects (SAMP) program supported ICN's activities in Delhi, which included the commissioning of a locally-based Austrade representative to identify and develop opportunities for Australian companies with the Games.

ICN led several trade missions in conjunction with the Australian International Sporting Events Secretariat (AISES – comprising ICN, Austrade and the state governments of Victoria, New South Wales and Queensland), which gave Australian companies the chance to showcase their capability, establish key contacts and access business opportunities with the Games.

Examples of Australian companies to have gained contracts with support from ICN and AISES include:

Sports Technology International (STI) - Synthetic Turf for Hockey Pitches - Major Dhyan Chand National Stadium

Melbourne-based Sports Technology International (STI) - part of the Advanced Polymer Technology (APT) Group - supplied its unique 'Poligras' synthetic turf for Delhi's Major Dhyan Chand National Hockey Stadium, as well as synthetic turf for hockey pitches to the Delhi Youth Games. The turf is manufactured in Dandenong, Victoria.

Rebound Ace – Synthetic Hardcore Sports Surfaces

Queensland company Rebound Ace was appointed to design and construct synthetic hardcore sports surfaces for the Games' tennis courts after meeting all the Delhi Organising Committee's criteria, including the correct accreditations, product specifications and experience, and was awarded the contract.

Peddle Thorp Architects (PTA) – Developed the Siri Fort Sports Complex, the Yamuna Sports Complex, the Thyagaraj Sports Complex and the Delhi University Sports Complex

Melbourne-based architectural and design firm Peddle Thorp Architects – part of Peddle Thorp Group - led a consortium of six Australian businesses to design and project manage the development of

venues including the Siri Fort Sports Complex, the Yamuna Sports Complex and the Thyagaraj Sports Complex as well as the Delhi University Sports Complex.

Jackson Architecture – Design of the Delhi 2010 Athletes Village

A consortium with Australian businesses Turf Design and Contemporary International was formed by Jackson Architecture and Suresh Goel and Associates (SGA) to beat world-class competition and win the design contract for the Delhi 2010 Athletes Village.

Taiyo Membrane Corporation – MakMax Australia - Design and Construction of Membrane Roofing Structure

The Australian branch of Taiyo Membrane Corporation – MakMax Australia - was awarded a multi-million dollar contract for the design and construction of the membrane roof structure for Delhi's Jawaharla Nehru Stadium.

Howard and Sons Pyrotechnics – Delhi 2010 Commonwealth Games

Howard & Sons Company Director Christian Howard participated in a trade mission led by the Australian International Sporting Events Secretariat (AISES) in July 2009 to identify and develop business opportunities and contacts with the Games. The Sydney company subsequently secured the highly competitive contract to supply fireworks displays for the opening and closing ceremonies at the Delhi 2010 Commonwealth Games.

David Payne –Cleaning and Waste Consultancy

The Delhi 2010 Commonwealth Games Organising Committee appointed Williamstown-based catering, cleaning and waste consultancy company for cleaning and waste consultancy services to the Games.

Maxxam International – produce the Queen's Baton Relay

Events company Maxxam International was awarded the contract to manage the Queen's Baton Relay. Maxxam is responsible for managing all planning and operational aspects of the relay, from implementation to delivery.

As part of its involvement in the Delhi 2010 Games, Maxxam managed the first ever Commonwealth Youth Games Baton Relay for the Pune 2008 Games.

Delaware North – catering – CWG Village kitchen

Hospitality and food service provider Delaware North was appointed the contract for the catering services at the Games Village.

Australian companies have a world-class reputation in the sports and events sector and will be able to further leverage off this involvement in the Delhi Games to target opportunities with the London 2012 Olympic Games, the Glasgow 2014 Commonwealth Games and the Rio 2016 Olympic Games.

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