

CASE STUDY

Success for Locally Produced Emergency Planning Systems

Wayout Evacuation Systems, a world-leading company that develops, manufactures and installs ‘long afterglow’ life safety and asset protection products, has recently expanded its service range with a new offering: *Speed Tec* – is an Emergency Planning Software Concept engineered to deliver mission critical information to an organisation’s emergency response team and external responders, during a major incident.

ICN assisted in garnering valuable exposure for the software, organising an information seminar to promote the new cutting-edge technology to potential customers. The seminar has already proved successful for the company, securing a contract with Melbourne’s Metropolitan Fire Brigade (MFB), who attended the event.

MFB were highly impressed with *Speed Tec*’s capabilities - which combines instant user access to a raft of emergency procedure documentation, with navigable building mapping technology, all transmissible to off site emergency responders at the click of a mouse. MFB initially invested in the software to protect its new training facility in Richmond (above) and judged *Speed Tec*’s ‘package value’ unique. No known local, or imported equivalents are currently available. To illustrate their commitment, MFB have joined forces with Wayout to promote the concept to key facilities throughout Victoria.

Way Out anticipates the device’s early success will continue, predicting its user-friendly format will appeal to both Private Industry and Public Service Provider alike. Building owners of hospitals, schools, high rise offices and factories, together with stagers of Major Events, must have good emergency plans and Way Out offer a practical, cost efficient, home grown Solution.

